



## **Susanne Wrage Honored as 2014 Pros to Know by *Supply & Demand Chain Executive Magazine***

### **Leading Business Magazine Recognizes Top Supply and Demand Chain Professionals**

**PITTSBURGH, PA; February 27, 2014** —Denali Group's **Susanne Wrage** has been named as a **2014 Pros to Know** by *Supply & Demand Chain Executive Magazine*. The prestigious honor was awarded for her global experience and commitment to procurement excellence.

Wrage spearheads Denali Sourcing Services' Center of Excellence, where she is responsible for knowledge management, internal training, and Denali Academy – a new offering for Denali for which she is the program architect. Through Denali Academy, Susanne is helping procurement organizations transcend traditional knowledge and training, and receive the tools and techniques to become -- and remain -- a more strategic partner that adds value to the enterprise year over year.

"It's an honor to be recognized by *Supply & Demand Chain Executive Magazine* as a 2014 Pros to Know," said Wrage. "I strongly believe that in order to better align with its company's broader strategy, a procurement organization needs to fully understand its stakeholders' vision and strategy. It needs to raise its level of influence and awareness to be viewed as a valued partner who fully supports the stakeholders' priorities. This requires better demand analysis skills, as well as "soft skills" that lead to better stakeholder engagement. Procurement's future relies on its ability to transition away from tactical work and instead focus on becoming more strategic."

Honoring the supply chain's best and brightest, *Supply & Demand Chain Executive's* "Pros to Know" include professionals proactively working to improve business functions and prepare to meet the significant challenges that lie ahead for the supply chain community.

"Supply Chain is increasingly recognized as a strategic differentiator for leading small, medium and large enterprises, and Supply Chain leaders have become crucial to the success of the enterprise in meeting the challenges of what truthfully has been called a turbulent economy," said Barry Hochfelder, editor of *Supply & Demand Chain Executive*. "This honor highlights the many thought-leaders who are helping to shape the Supply Chain industry and advance Supply Chain as a respected discipline in the enterprise."

Prior to joining Denali, Susanne has had more than 15 years of experience in procurement, market intelligence, customer service, and training. She has worked with clients in a variety of industries, including manufacturing, software, utilities and energy. Susanne's career included her own startup, where she gained extensive training experience, as well as positions at Alcoa and Denali Intelligence. Susanne holds a dual degree in business from HTW Saarbrücken, Germany and ESC Chambéry, France, as well as a BS in Industrial Engineering from FHT Mannheim, Germany, and an MBA from Tepper Business School of Carnegie Mellon University.

The full list of 2014 "Pros to Know" awards winners is available on [www.sdexec.com](http://www.sdexec.com). The expanded awards coverage and winners list will appear in the March 2014 issue of *Supply & Demand Chain Executive* magazine and online thereafter.

### **About Denali Group**

Founded in 1996, Denali Group collaborates with supply chain and procurement professionals to deliver more value, faster and more efficiently. Denali Group's innovative solutions help Global 1000 companies transform organizational capabilities, improve execution efficiencies, increase spend under management, and accelerate time to savings. With an impressive growth rate, for the past three years Denali Group has been named to the *Inc. 500/5000* – an exclusive group of America's fastest growing companies.

Denali Group services include:

**Denali Consulting** - Procurement transformation and Supply Chain optimization

**Denali Sourcing Services** - Managed sourcing execution and Procurement outsourcing

**Denali Academy** - Strategic Procurement training and development

**Denali Intelligence** - Subscription and custom supply market intelligence

**Denali Recruiting & Staffing** - Supply Chain recruiting and staffing

### **About Supply & Demand Chain Executive**

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. [www.SDCExec.com](http://www.SDCExec.com)

Media Contact: Andrea Holley

ph: (805) 801-5252